

Cookies

This Cookies Policy is an integral part of our Privacy Policy of <https://nova.global/> (the “**Website**”). If any provisions of the Privacy Policy contradicts the provisions of this Cookie Policy, the latter should apply. We use cookies and similar tools (collectively, "cookies") for the purposes described below.

1. What are cookies?

Cookies are tiny pieces of code that are sent to your browser the first time you visit the Websites. Cookies remain in your computer or mobile device and enable our server to provide a number of features to help the Websites operate effectively and to improve your experience when you use the Websites as a returning visitor.

2. How does it work?

Your browser tells our server whether any cookies files were downloaded onto your device, and after our server connects to the cookies we are able to analyze certain information that cookies files provide us.

Cookies are used to enhance your user experience enabling us to see your past actions and preferences on the Websites, analyze this information, and provide you with more relevant information on services you are currently using or may use in future.

In addition, cookies enable behavioral advertising. That means that they provide an opportunity for you to see relevant ads.

3. Which types of cookies does the Website use?

We uses the following types of cookies files when you enter the Website:

Performance cookies

These cookies ensure the Website delivers you information and services securely and optimally. You cannot opt out from the use of these cookies, as they are essential to the Website’s performance.

Analytical cookies

These cookies help us to count the number of users, as well as to see how you use our Website. For instance, these cookies tell us how much time you spent on our Website, on which buttons you have clicked, which documents you have downloaded etc. We use this data to find out things that our users are interested in. These data enable us to improve your experience and boost our services. We engage trusted third parties' services, in order to place such cookies on your device and analyze the respective data.

Advertising cookies

These cookies record your visit to our Websites, the pages you have visited and actions you have taken. We will use this information to make our advertising displayed on other platforms (by third party advertising providers) more relevant to you. We may share this information with third parties for this purpose, for example, we may serve you a relevant advertisement based on your browsing history with our Website. We also use third party cookies so we can personalize our advertisements to you and to help us analyze our customers' behavior. Our third-party advertising providers set anonymous cookies on other websites that we advertise on. If you receive one of those cookies, we may then use it to identify you as having visited that site if you later visit our Website. We then personalize our advertisements to you based on this information.

Functionality cookies

These enhance your use of our Website. They recognize you when you return to our Website and tell us about your preferences.

4. How do we deal with the data collected through the cookies?

If you visited our Website and came here, cookies consent message was the first message that you were likely to see that prompted you about the fact that cookies are used and active on our Website. In most cases, we ask you about your consent to install cookies. This does not apply only to the strictly needed cookies, which are performance cookies.

Data that we collect with the cookies are processed in accordance with provisions of our Privacy Policy. For instance, these data can be accessed by our employees, subcontractors and affiliates.

5. How to manage cookies?

Because we respect your right to privacy, you can choose not to allow some types of cookies. Click on the different category headings in the Cookies preference page to find out more and change our default settings. Please note, however, that if you turn some of the cookies off, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly since the services will no longer be personalized to you. It may also stop you from saving customized settings.